Businessmaker® ACADEMY

TRAINING INVITATION

_____
_____
_____

Dear Valued Client,

Greetings from Business Maker Academy, Inc.----a training center for business, finance, human resources & leadership that has served more than 150,000 clients since 2003 and is an accredited learning institution of the Civil Service Commission (CSC) & PHILGEPS.

You are cordially invited you to attend our training program on:

FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
Date: _____
Time: _____

Attached below are the Registration Form & the Course Brochure. We look forward to a fun and rewarding learning experience with you. Feel free to contact us for any questions or clarifications.

Thank you very much,
BMA Management

REGISTRATION FORM

Please submit via: Email to info@businessmaker-academy.com | Viber: (0912) 2231826

Booking Officer Name: _____
Position: _____
Company: _____
Company TIN: _____
Industry: _____
Tel No: _____
Cel No: _____
Email Address: _____

Total Number Attendee(s) for Enrollment: _____
Note: Please indicate full name below:

Attendee 1: _____
Cel No: _____
Email Address: _____

Attendee 2: _____
Cel No: _____
Email Address: _____

Attendee 3: _____
Cel No: _____
Email Address: _____

Attendee 4: _____
Cel No: _____
Email Address: _____

Attendee 5: _____
Cel No: _____
Email Address: _____
(More than 5 participants, pls attach extra sheet)

Would you like to request for billing statement? ☐ Yes ☐ No
How did you find us? _____
Use Promo Code: _____

ENROLLMENT DETAILS

SCHEDULE:
- Pls visit https://businessmaker-academy.com/training-schedule/

WEBINAR:
- Duration: 1 session x 4 hrs.
- Time: AM Sched: 8:30am to 12:30pm
  PM Sched: 1:30 to 5:30 pm
- Venue: Zoom

SEMINAR:
- Duration: 1 day x 8 hrs
- Time: 9am to 5pm
- Venue: 1503A West Tower, Tektite Bldg, Exchange Rd., Ortigas Center, Pasig City Philippines

TRAINING FEE:
- Webinar Fee = Php 2250+VAT
- Seminar Fee = Php 4250+VAT

MODE OF PAYMENT:
☐ Bank Deposit:
Account: Business Maker Academy, Inc.
BPI SA# 4013-0306-64
BDO SA# 000-280-622-422
Landbank CA# 3732114830
☐ Paypal: pls contact us
☐ Dragonpay: pls contact us
☐ Gcash: pls use QR code below



BUSINESSMAKER ACADEMY & HR CLUB PHILIPPINES
Suites 1606B & 1607A West, Tektite Towers, Exchange Road, San Antonio Ortigas Center, Pasig City, Philippines
Tel: +632 86874645, +632 86873416 ▪ Cel (0917) 6372471, (0912) 2231826 ▪ info@businessmaker-academy.com
www.businessmaker-academy.com ▪ www.hrclubphilippines.com

Businessmaker® ACADEMY

TRAINING INVITATION



FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT

"Essential Keys to Human Capital Management"

Seminar: 1 day x 8 hrs. (total of 8 hrs)
Webinar: 1 session x 4 hrs. (total of 4 hrs)

COURSE DESCRIPTION:

This course equips participants with the essential know-how and competencies in Human Resource Management. It provides an overview of the essential roles and functions of the Human Resource Management Team. It guides participants in setting goals, values and culture for an effective HR department which will motivate participants in professionally growing their career in human resources.

WHO SHOULD ATTEND:

HR Managers, Specialists & Officers; Administrative Managers & Officers; Department Heads; Senior Managers; Business Managers or any person who want to learn Human Resource management, including non-HR practitioners.

PERFORMANCE OBJECTIVES:

Upon completion of this course, participants should be able to adopt a professional approach in handling Human Resource roles, functions and tasks. Participants will be able to set their goals and define values that will help them fulfill their HR-related responsibilities.

LEARNING OBJECTIVES:

By the end of this course, the participants shall be able to:

- Recognize and appreciate the value and importance of HR in the organization
- Identify basic competencies necessary for HR management
- Discuss the roles and functions of HR and its contribution to the achievement of organization's goals
- Create a positive and professional image of the HR department
- Explore and adopt HR best practices and trends

COURSE TOPIC HIGHLIGHTS:

1. The Essence of Human Resource Management (HRM)
2. What is HRM and Why It Matters?
3. Goals of HRM
4. Approaches to HRM
5. Challenges Faced by HR
6. Perks of Being in HR
7. The HR Mindset
8. Competencies of HR Professional
9. HR Positions
10. HR Career Levels and Path
11. Professionalizing Your HR Department
12. HR Mission Statement
13. Roles and Functions of HR
14. HR Operations Manual
15. Your HR Value Proposition
16. HR Brand Management: PR for HR
17. HR Best Practices and Trends

TRAINING INCLUSIONS:

- Live Webinars are conducted via Zoom and includes eCertificate of Completion. Printed Certificates may be requested with minimal processing fee of Php100 plus shipping fee.
- Live Seminars are conducted at BMA Training Center and includes: Certificate of Completion, Seminar Kit, Meals and Drinks. Plus: non-transferable one-time refresher seminar session within one year.

BUSINESSMAKER ACADEMY & HR CLUB PHILIPPINES
Suites 1606B & 1607A West, Tektite Towers, Exchange Road, San Antonio Ortigas Center, Pasig City, Philippines
Tel: +632 86874645, +632 86873416 ▪ Cel (0917) 6372471, (0912) 2231826 ▪ info@businessmaker-academy.com
www.businessmaker-academy.com ▪ www.hrclubphilippines.com