Businessmaker® ACADEMY

TRAINING INVITATION

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Dear Valued Client,

Greetings from Business Maker Academy, Inc.----a training center for business, finance, human resources & leadership that has served more than 150,000 clients since 2003 and is an accredited learning institution of the Civil Service Commission (CSC) & PHILGEPS.

You are cordially invited you to attend our training program on:

TALENT MANAGEMENT AND RETENTION
Date: _____
Time: _____

Attached below are the Registration Form & the Course Brochure. We look forward to a fun and rewarding learning experience with you. Feel free to contact us for any questions or clarifications.

Thank you very much,
BMA Management

REGISTRATION FORM

Please submit via: Email to info@businessmaker-academy.com | Viber: (0912) 2231826

Booking Officer Name: _____
Position: _____
Company: _____
Company TIN: _____
Industry: _____
Tel No: _____
Cel No: _____
Email Address: _____

Total Number Attendee(s) for Enrollment: _____
Note: Please indicate full name below:

Attendee 1: _____
Cel No: _____
Email Address: _____

Attendee 2: _____
Cel No: _____
Email Address: _____

Attendee 3: _____
Cel No: _____
Email Address: _____

Attendee 4: _____
Cel No: _____
Email Address: _____

Attendee 5: _____
Cel No: _____
Email Address: _____
(More than 5 participants, pls attach extra sheet)

Would you like to request for billing statement? ☐ Yes ☐ No
How did you find us? _____
Use Promo Code: _____

ENROLLMENT DETAILS

SCHEDULE:
- Pls visit https://businessmaker-academy.com/training-schedule/

WEBINAR:
- Duration: 2 sessions x 4 hrs.
- Time: AM Sched: 8:30am to 12:30pm
  PM Sched: 1:30 to 5:30 pm
- Venue: Zoom

SEMINAR:
- Duration: 2 days x 8 hrs
- Time: 9am to 5pm
- Venue: 1503A West Tower, Tektite Bldg, Exchange Rd., Ortigas Center, Pasig City Philippines

TRAINING FEE:
- Webinar Fee = Php 4500+VAT
- Seminar Fee = Php 8500+VAT

MODE OF PAYMENT:
☐ Bank Deposit:
Account: Business Maker Academy, Inc.
BPI SA# 4013-0306-64
BDO SA# 000-280-622-422
Landbank CA# 3732114830
☐ Paypal: pls contact us
☐ Dragonpay: pls contact us
☐ Gcash: pls use QR code below



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Businessmaker® ACADEMY

TRAINING INVITATION



TALENT MANAGEMENT AND RETENTION

"How to Attract, Align, Motivate and Keep Your Best Talents"

Seminar: 2 days x 8 hrs. (total of 16 hrs)
Webinar: 2 sessions x 4 hrs. (total of 8 hrs)

COURSE DESCRIPTION:

As we enter the world of globalization, the quest for highly skilled employees becomes tougher amidst competing employers. The need to attract, align, develop and retain your top performers becomes critical to the smooth operations and success of your company. This course provides you with a framework for Effective Talent Management. It offers you key concepts with program ideas geared towards finding the best talents and keeping them engaged.

WHO SHOULD ATTEND:

HR Practitioners, HR Consultants, HR Managers, Recruitment Specialists & Officers, Head-hunters, Training & Development Managers, Organizational Development Managers, Employee Engagement Managers, Compensation & Rewards Specialists and any person who would like to learn how to attract, develop, retain highly talented or skilled employees.

PERFORMANCE OBJECTIVES:

Upon completion of this course, participants should be able to find ways and ideas to attract, align, develop and retain top performing employees in the organization.

LEARNING OBJECTIVES:

By the end of this course, the participants shall be able to:

- Recognize the goals and benefits of talent management processes and models
- Define your organization's employee value proposition
- Determine the talents your organization will need based on plans and source them accordingly
- Prepare and equip employees to properly accomplish their work and ensure engagement
- Plan employee training & performance improvement interventions
- Offer company approved rewards and recognition for better talent retention

COURSE TOPIC HIGHLIGHTS:

1. Talent Management Definition, Process, and Model
2. Talent Life Cycle
3. Talent Management Goals and Benefits
4. Challenges of Talent Management
5. Creating Your Employee Value Proposition
6. Talent Acquisition
7. Workforce Planning
8. Talent Gap Assessment
9. Talent Sourcing
10. Selection and Hiring
11. Strategic Talent Alignment
12. Employee Onboarding
13. Work Deployment and Follow-Up
14. Business and Performance Goal
15. Talent Training and Development
16. Performance Management
17. Succession Planning and Internal Mobility
18. Talent Management Strategies and Trends
19. Employee Engagement

TRAINING INCLUSIONS:

- Live Webinars are conducted via Zoom and includes eCertificate of Completion. Printed Certificates may be requested with minimal processing fee of Php100 plus shipping fee.
- Live Seminars are conducted at BMA Training Center and includes: Certificate of Completion, Seminar Kit, Meals and Drinks. Plus: non-transferable one-time refresher seminar session within one year.

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