Businessmaker® ACADEMY

TRAINING INVITATION

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Dear Valued Client,

Greetings from Business Maker Academy, Inc.----a training center for business, finance, human resources & leadership that has served more than 150,000 clients since 2003 and is an accredited learning institution of the Civil Service Commission (CSC) & PHILGEPS.

You are cordially invited you to attend our training program on:

PERSONALITY DEVELOPMENT & IMAGE ENHANCEMENT
Date: _____
Time: _____

Attached below are the Registration Form & the Course Brochure. We look forward to a fun and rewarding learning experience with you. Feel free to contact us for any questions or clarifications.

Thank you very much,
BMA Management

REGISTRATION FORM

Please submit via: Email to info@businessmaker-academy.com | Viber: (0912) 2231826

Booking Officer Name: _____
Position: _____
Company: _____
Company TIN: _____
Industry: _____
Tel No: _____
Cel No: _____
Email Address: _____

Total Number Attendee(s) for Enrollment: _____
Note: Please indicate full name below:

Attendee 1: _____
Cel No: _____
Email Address: _____

Attendee 2: _____
Cel No: _____
Email Address: _____

Attendee 3: _____
Cel No: _____
Email Address: _____

Attendee 4: _____
Cel No: _____
Email Address: _____

Attendee 5: _____
Cel No: _____
Email Address: _____
(More than 5 participants, pls attach extra sheet)

Would you like to request for billing statement? ☐ Yes ☐ No
How did you find us? _____
Use Promo Code: _____

ENROLLMENT DETAILS

SCHEDULE:
- Pls visit https://businessmaker-academy.com/training-schedule/

WEBINAR:
- Duration: 1 session x 4 hrs.
- Time: AM Sched: 8:30am to 12:30pm
  PM Sched: 1:30 to 5:30 pm
- Venue: Zoom

SEMINAR:
- Duration: 1 day x 8 hrs
- Time: 9am to 5pm
- Venue: 1503A West Tower, Tektite Bldg, Exchange Rd., Ortigas Center, Pasig City Philippines

TRAINING FEE:
- Webinar Fee = Php 2250+VAT
- Seminar Fee = Php 4250+VAT

MODE OF PAYMENT:
☐ Bank Deposit:
Account: Business Maker Academy, Inc.
BPI SA# 4013-0306-64
BDO SA# 000-280-622-422
Landbank CA# 3732114830
☐ Paypal: pls contact us
☐ Dragonpay: pls contact us
☐ Gcash: pls use QR code below



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Businessmaker® ACADEMY

TRAINING INVITATION



PERSONALITY DEVELOPMENT & IMAGE ENHANCEMENT

"How to Develop Your Personality & Elevate Your Professional Impact"

Seminar: 1 day x 8 hrs. (total of 8 hrs)
Webinar: 1 session x 4 hrs. (total of 4 hrs)

COURSE DESCRIPTION:

Every professional strives to develop and project qualities that foster meaningful and effective interaction, build healthy relationships, and ensure successful outcomes. This one-day workshop is designed to elevate participants' personal and professional presence by exploring the key principles of personality development and image enhancement. Grounded in research-based frameworks, the workshop lessons will guide participants through critical concepts such as self-awareness, emotional intelligence, and the power of personal branding. These elements are essential for creating a lasting, positive impression in both personal and professional settings.

WHO SHOULD ATTEND:

This course is designed for individuals or professionals in frontline roles such as sales, marketing, human resources, public relations, as well as anyone looking to improve their personal brand, self-confidence, communication and interpersonal skills.

PERFORMANCE OBJECTIVES:

Upon completion of this workshop, participants should be able to enhance their personal and professional presence by developing self-awareness, emotional intelligence, and personal branding strategies to foster meaningful relationships and create a lasting positive impression.

LEARNING OBJECTIVES:

By the end of this course, the participants shall be able to:

- Identify key personality traits, increase self-awareness and demonstrate a growth mindset for continuous self-improvement
- Use GROW model to set and achieve meaningful goals for personality development and image enhancement
- Demonstrate emotional intelligence to strengthen personal and professional relationships
- Create a personal brand statement to enhance professional presence

COURSE TOPIC HIGHLIGHTS:

1. Gaining Self-Awareness and Personality Insights with a Growth Mindset
2. Personality Profiling: The Big Five (5) Personality Traits
3. Developing a Growth Mindset
4. Gearing Up for Personal Growth
5. Setting Personal & Professional Goals with the GROW Model
6. GROW Model
7. GROW Model Application
8. Interacting with Others
9. Emotional Intelligence and Relationship Building
10. Johari Window
11. Emotional Intelligence Self-Assessment
12. Image Enhancement, First Impressions, and Personal Branding
13. Refine Personal Image and Communication Skills to Enhance Professional Presence
14. First Impressions Theory
15. Personal Branding Statement Creation
16. Brand Alignment

TRAINING INCLUSIONS:

- Live Webinars are conducted via Zoom and includes eCertificate of Completion. Printed Certificates may be requested with minimal processing fee of Php100 plus shipping fee.
- Live Seminars are conducted at BMA Training Center and includes: Certificate of Completion, Seminar Kit, Meals and Drinks. Plus: non-transferable one-time refresher seminar session within one year.

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