

Dear Valued Client,

Greetings from Business Maker Academy, Inc.----a training center for business, finance, human resources & leadership that has served more than 150,000 clients since 2003 and is an accredited learning institution of the Civil Service Commission (CSC) & PHILGEPS.

You are cordially invited you to attend our training program on:

FINANCIAL STATEMENT ANALYSIS

Date: _____

Time: _____

Attached below are the Registration Form & the Course Brochure. We look forward to a fun and rewarding learning experience with you. Feel free to contact us for any questions or clarifications.

Thank you very much,
BMA Management

REGISTRATION FORM

Please submit via: Email to info@businessmaker-academy.com | Viber: (0912) 2231826

Booking Officer Name: _____
Position: _____
Company: _____
Company TIN: _____
Industry: _____
Tel No: _____
Cel No: _____
Email Address: _____

Total Number Attendee(s) for Enrollment: _____
Note: Please indicate full name below:

Attendee 1: _____
Cel No: _____
Email Address: _____

Attendee 2: _____
Cel No: _____
Email Address: _____

Attendee 3: _____
Cel No: _____
Email Address: _____

Attendee 4: _____
Cel No: _____
Email Address: _____

Attendee 5: _____
Cel No: _____
Email Address: _____

(More than 5 participants, pls attach extra sheet)

Would you like to request for billing statement? ☐ Yes ☐ No

How did you find us? _____

Use Promo Code: _____

ENROLLMENT DETAILS

SCHEDULE:

- Pls visit <https://businessmaker-academy.com/training-schedule/>

WEBINAR:

- Duration: 1 session x 4 hrs.
- Time: AM Sched: 8:30am to 12:30pm
PM Sched: 1:30 to 5:30 pm
- Venue: Zoom

SEMINAR:

- Duration: 1 day x 8 hrs
- Time: 9am to 5pm
- Venue: 1503A West Tower, Tektite Bldg, Exchange Rd., Ortigas Center, Pasig City Philippines

TRAINING FEE:

- Webinar Fee = Php 2250+VAT
- Seminar Fee = Php 4250+VAT

MODE OF PAYMENT:

- ☐ Bank Deposit:
Account: Business Maker Academy, Inc.
BPI SA# 4013-0306-64
BDO SA# 000-280-622-422
Landbank CA# 3732114830
- ☐ Paypal: pls contact us
- ☐ Dragonpay: pls contact us
- ☐ Gcash: pls use QR code below



BUSINESSMAKER ACADEMY & HR CLUB PHILIPPINES

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www.businessmaker-academy.com ▪ www.hrclubphilippines.com



FINANCIAL STATEMENT ANALYSIS

**“A Practical Guide for Unlocking
Financial Insights for Better Business
Decisions”**

Seminar: 1 day x 8 hrs. (total of 8 hrs)

Webinar: 1 session x 4 hrs. (total of 4 hrs)

COURSE DESCRIPTION:

Effective financial analysis is crucial for making informed strategic and operational decisions. This training provides participants with a practical guide for financial statement analysis. Designed for non-accountants, attendees will learn how to read, understand and interpret financial data, identify key performance indicators, and assess financial health to support sustainable growth and compliance for their organization.

WHO SHOULD ATTEND:

This training is ideal for department heads, financial managers, business owners, analysts, auditors, and entrepreneurs who seek to deepen their understanding of financial statement analysis.

PERFORMANCE OBJECTIVES:

Upon completion of this training program, participants will be able to read and interpret financial statements and analyze financial data to support sound business decisions.

LEARNING OBJECTIVES:

By the end of this course, the participants shall be able to:

- Describe the key features and components of financial statements prepared under Philippine Financial Reporting Standards (PFRS)
- Calculate and interpret essential financial ratios to evaluate a company’s liquidity, profitability, and solvency
- Perform vertical and horizontal analyses to identify financial trends or deviations in financial data
- Communicate insights derived from financial statement analysis effectively to stakeholders for informed decision-making

COURSE TOPIC HIGHLIGHTS:

1. Introduction to Financial Analysis
2. Overview of Types of Accounting
3. Components of Financial Statements
4. Regulatory Framework & Compliance (BIR, SEC, BSP)
5. Importance of Financial Analysis for Philippine Businesses
6. Analyzing Financial Statements Using Ratios
7. Liquidity Ratios (Current Ratios, Quick Ratio)
8. Profitability Ratios (Return on Assets, Return on Equity, Gross Profit Margin)
9. Solvency Ratios (Debt-to-equity, Interest Coverage)
10. Industry Benchmarks & Philippine-specific Considerations
11. Vertical & Horizontal Analysis
12. Identifying Financial Strengths & Weaknesses
13. Interpreting & Communicating Financial Insights
14. Using Analysis Results for Decision-making
15. Presenting Financial Analysis to Stakeholders
16. Case Studies

TRAINING INCLUSIONS:

- Live Webinars are conducted via Zoom and includes eCertificate of Completion. Printed Certificates may be requested with minimal processing fee of Php100 plus shipping fee.
- Live Seminars are conducted at BMA Training Center and includes: Certificate of Completion, Seminar Kit, Meals and Drinks. Plus: non-transferable one-time refresher seminar session within one year.

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